Amber Epp  
University of Wisconsin

Eric Arnold  
University of Wyoming

Neeraj Arora  
University of Wisconsin

Kwaku Atuahene-Gima  
China Europe International Business School

Rajeep Batra  
University of Michigan

Barry Bayus  
University of North Carolina

William Bearden  
University of South Carolina

David Bell  
University of Pennsylvania

Simon Bell  
University of Melbourne

Leonard Berry  
Texas A&M University

Sundar Bharadwaj  
Emory University

Ruth Bolton  
Arizona State University

Simona Botti  
London Business School

Doug Bowman  
Emory University

Margaret Campbell  
University of Colorado

Dipankar Chakravarti  
Johns Hopkins University

Goutam Challagalla  
Georgia Institute of Technology

Pierre Chandon  
INSEAD

Darren Dahl  
University of British Columbia

Mannik Dekimpe  
Tilburg University

Ravi Dhar  
Yale University

Kristin Diehl  
University of Southern California

Michael Dorsch  
Clemson University

Anthony Dukes  
University of Southern California

Amber Epp  
University of Wisconsin

Harley Krohmer  
University of Bern

Piyush Kumar  
University of Georgia

Peter Leeflang  
University of Groningen

Donald Lehmann  
Columbia University

Barak Libai  
Interdisciplinary Center (IDC)

Donald Lichtenstein  
University of Colorado

Gary Lilien  
Pennsylvania State University

Bryan A. Lukas  
University of Melbourne

Xueming Luo  
University of Texas at Arlington

Robert Lusch  
University of Arizona

Richard Lutz  
University of Florida

John Lynch  
University of Colorado

Scott Mackenzie  
Indiana University

Narendra Malhotra  
Georgia Institute of Technology

Murali Mantrala  
University of Missouri

Rick McFarland  
West Virginia University

Carl Mela  
Duke University

Debanjan Mitra  
University of Florida

Vikas Mittal  
Rice University

Natalie Mizik  
Columbia University

Wendy Moe  
University of Maryland

Ashwani Monga  
University of South Carolina

Andrea Morales  
Arizona State University

C. Page Moreau  
University of Colorado

Neil Morgan  
Indiana University

Maureen Morrin  
Temple University

Eitan Muller  
Interdisciplinary Center (IDC)

Jennifer Murphy  
New York University

Albert Muniz  
DePaul University

Scott Neslin  
Dartmouth College

Richard Netemeyer  
University of Virginia

A. Parasuraman  
University of Miami

C. Whan Park  
University of Southern California

Robert Peterson  
University of Texas at Austin

Rik Pieters  
Tilburg University

Jaideep Prabhuj  
University of Cambridge

Akshay Rao  
University of Minnesota

Brian Ratchford  
University of Texas at Dallas

Raj Raghunathan  
University of Texas at Austin

Ratti Ratneshwar  
University of Missouri

Werner Reinartz  
University of Cologne

Dennis Rook  
University of Southern California

Jose Rosa  
University of Wyoming

Roland Rust  
University of Maryland

Lisa Scheer  
University of Missouri

Martin Schreier  
Bocconi University

Fred Selnes  
Norwegian School of Management

Sankar Sen  
Baruch College

Venkatesh Shankar  
Texas A&M University

Subhash Sharma  
University of South Carolina

John Sherry  
University of Notre Dame

Tasadduq Shervani  
Southern Methodist University

Baba Shiv  
Stanford University

Steven Shugan  
University of Florida

Jagdip Singh  
Case Western Reserve University

Bernd Skiera  
University of Frankfurt

Rebecca Slotegraaf  
Indiana University

Alina Sorescu  
Texas A&M University

Raj Srinivasan  
University of Texas at Austin

Rick Staelin  
Duke University

David Stewart  
Loyola Marymount University

K. Sudhir  
Yale University

Vanitha Swaminathan  
University of Pittsburgh

Jacquelyn Thomas  
Southern Methodist University

Debora Thompson  
Georgetown University

Craig Thompson  
University of Wisconsin

David Tse  
University of Hong Kong

Catherine Tucker  
Massachusetts Institute of Technology

Christophe Van den Bulte  
University of Pennsylvania

Harald van Heerde  
Wakato Management School

Stijn van Osseelaer  
Erasmus University

Rajan Varadarajan  
Texas A&M University

Rajkumar Venkatesan  
University of Virginia

R. Venkatesh  
University of Pittsburgh

Peter Verhoef  
University of Groningen

Glenn Voss  
Southern Methodist University

Florian von Wangenheim  
Technical University of Munich

Luc Walheau  
Georgetown University

Kenneth Wathne  
Norwegian School of Management

Barton Weitz  
University of Florida

Russell Winer  
New York University

Stefan Wuyts  
Tilburg University

Manjit Yadav  
Texas A&M University

Valarie Zeithaml  
University of North Carolina

Jie Zhang  
University of Maryland